

# Build Better With Block

## Who is the Southeast Concrete Masonry Association?

Since 1946, the SCMA has been the largest advocate for the use of concrete masonry units. We're comprised of over 20 CMU manufacturers who produce 150M CMU annually in five states including North Carolina, South Carolina, Tennessee, Virginia, and Georgia along with 21 associate members who supply aggregates, cement, mortar mix, equipment, admixtures, materials and services to our industry.

SCMA is a non-profit trade organization formed to promote the quality use of masonry materials and as well as the economic advantages and many uses of concrete masonry units, designs and codes for residential and commercial concrete construction.

SCMA is involved in a broad range of research items, technical, educational, marketing, government relations and industry communications activities.

## Vision

The SCMA is the bridge for the concrete masonry industry to maximize its resources to ensure together we promote concrete masonry products as the first choice the commercial and residential markets. We're a building solutions provider through education to architects, engineers, designers, general contractors and owners to ensure a continuous masonry learning environment is promoted on how to use wall systems effectively, efficiently and most importantly safely.

The SCMA is here to help you understand how to build better with block!

## CONTACT US

James Cain | President



704-228-0474



[jcain@scmaonline.org](mailto:jcain@scmaonline.org)



[www.scmaonline.org](http://www.scmaonline.org)

## Our Objectives

- Promote the use of concrete masonry products in a five-state footprint which includes North Carolina, South Carolina, Tennessee, Georgia & Virginia.
- Primary information source in areas of promotional and education support to all members.
- Unyielding advocacy for the use of concrete masonry products throughout the region.
- Close affiliation with NCMA on technical data ASTM standards/codes and education promotions.
- Supportive voice of vocational training program & workforce development in the region.

## Our Approach

The SCMA is committed to changing mindsets through our Five-Prong Promotion Approach

- Professional Level
- College Level
- High School Level
- General Public Level
- Social Media Level

## Together we will be smarter. We will change mindsets. We will educate people today for future generations.

We all have a moral responsibility to educate the public and tell the truth. We will be education minded and solution driven. We are and will continue to be a Safety-First industry driven by the power of building safer, happier, healthier, thriving communities. Our block family is committed to working with folks who share our vision of knowing that the safety of communities should always be put before cost. Together, we have a moral responsibility to build with safety in mind. Our families are counting on us to make the right decisions to build a safer tomorrow.

